

Contact

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Top Skills

Software as a Service (SaaS)
Stakeholder Engagement
Market Analysis

Certifications

Introduction to SQL

Dr. Disha Somra

Product Lead | Consumer Platforms, AI & IoT | Scaled App-led Growth
Bengaluru, Karnataka, India

Summary

Platform & Consumer Product Manager with 7 years of experience building and scaling enterprise-grade platform ecosystems across healthcare, EV, and telecom. Proven track record owning end-to-end platform strategy — from 0→1 launches to SaaS-scale adoption — across multi-role, multi-interface systems integrating data workflows, AI-powered features, and agentic capabilities. Experienced building distributed systems, cloud-backed platforms, and LLM-powered product flows. Strong builder instinct with rapid prototyping, systems thinking, and cross-functional alignment from engineering to senior leadership.

Experience

ACT FIBERNET
Senior Product Manager
January 2025 - Present (1 year 7 months)
Bengaluru

- Driving AI-powered platform capabilities for network intelligence: leveraging ML models to optimize router efficiency, reduce support load, and personalize broadband experience at scale across millions of subscribers
- Launched Smart WiFi platform — a multi-module ecosystem spanning parental controls, group WiFi management, network security, and real-time device analytics — driving app-led growth, upsell, and cross-sell
- Building data-driven decision systems: integrated behavioral signals to power lead generation and retention workflows; collaborating with engineering on LLM-powered customer support automation and agentic workflows
- Aligning cross-functional stakeholders (engineering, data, business) on platform roadmap and adoption metrics

Ola Electric
Product Manager
March 2022 - August 2023 (1 year 6 months)

- Owned EV platform product roadmap: Music, Bluetooth, and connected-vehicle UX differentiation across the Ola S1 ecosystem
- Built structured VOC pipeline from 900+ customer inputs into a prioritized feature backlog, reducing time-to-roadmap significantly
- Led slow-charging protocol improvement across 70 test scenarios — data-driven, hypothesis-tested — achieving 33% reduction in battery discharge, directly improving platform reliability

Cloudnine Group of Hospitals

2 years 6 months

Product Manager

December 2021 - February 2022 (3 months)

Bengaluru

- Designed and launched a multi-role EMR platform for end-to-end patient care: doctors conducted consultations via the clinical dashboard, nurses recorded vitals through a dedicated role-based login, pharmacists generated prescriptions through an integrated pharmacy interface — unifying three distinct clinical workflows on a single platform
- Scaled Cloudnine Consults app to 1,000+ consults/day across medical specialties at 95% conversion rate, reducing average consultation time by 4 minutes
- Built and shipped Cloudnine's first teleconsultation platform in 10 days during COVID-19 peak — enabling doctor-patient interactions and digital prescriptions at scale across specialties
- Led productization of the internal clinical platform as a SaaS product (Clinics on Cloudnine) — extended to doctors outside the Cloudnine network, including Appointment Management System, Consults App, and Digidoc
- Managed Digidoc: unified appointments, medical records, revenue, and feedback in a single doctor-facing dashboard

Assistant Product Manager

November 2019 - November 2021 (2 years 1 month)

- Product owner of Digidoc, Video consultation dashboard, Appointment management system and Cloudnine consults ipad application.
- Cloudnine's 1st teleconsultation platform- Successfully launched video consultation platform during pandemic. Served the need for doctor patient interactions and digital prescriptions.
- Cloudnine consults app- Conceptualised, designed and launched EMR platform for gynaecologists.
- Manage in-house digital solutions and new initiatives

Product Management Intern

September 2019 - October 2019 (2 months)

Managed doctor app, customer app and appointment management system

Worked on the popular pregnancy calendar of IOB app

Introduced vaccination schedules for children

OP/IP feedback

Kids Dentist (Kids Dental Care Private Limited)

Pediatric Dentist

February 2019 - August 2019 (7 months)

Bangalore

Consultant paediatric dentist

September 2018 - August 2019 (1 year)

Bengaluru, Karnataka, India

Consultant paediatric dentist in Bangalore region

Mumbai

Consultant pedodontist

September 2017 - October 2018 (1 year 2 months)

Navi Mumbai and Mumbai region

Consultant paediatric dentist in Navi Mumbai , Mumbai and penn region

Sabka dentist (Total Dental Care Private Limited)

Associate Dentist

May 2018 - August 2018 (4 months)

Koparkhairne

Education

Indian Institute of Management Bangalore

GMHE (General management for healthcare executives) · (2019 - 2020)

University of Houston

International certificate in product management, Product management · (January 2024 - May 2024)

Madhya pradesh medical science university

MDS, Paediatric dentistry · (2014 - 2017)

Rani Durgavati Vishwavidyalaya

Bachelor of dental surgery, Dentistry · (2008 - 2013)

St Joseph's convent senior secondary school
· (1994 - 2006)